HICKSTEAD

TRADE STAND BROCHURE 2027

The Hickstead Derby Meeting
23 – 27 June 2027

The Agria Royal International Horse Show
27 July – 1 August 2027

THE ALL ENGLAND JUMPING COURSE · SAYERS COMMON · WEST SUSSEX

Useful Dates

Show & Set-up Dates 2027

The Hickstead Derby Meeting: Wednesday 23 – Sunday 27 June 2027	
Set-up days	Monday 21 & Tuesday 22 June
Optional trading / set-up day	Wednesday 23 June
Trading days	Thursday 24 – Sunday 27 June

The Agria Royal International Horse Show: Tuesday 27 July – Sunday 1 August 2027	
Set-up days	Sunday 25 & Monday 26 July
Optional trading / set-up day	Tuesday 27 July
Trading days	Wednesday 28 July – Sunday 1 August

Please note: only sites on Competitors' Row are required to be open on the first day of each show (Wednesday 23 June & Tuesday 27 July). These are national jumping and showing competition days only, with no classes in the International Arena. For all other exhibitors these dates remain an optional trading day.



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The All England Jumping Course

The All England Jumping Course is one of the UK's premier sporting venues, and is in the heart of Sussex, between Gatwick Airport and Brighton. Our summer season runs from June until September and comprises of The Hickstead Derby Meeting, The Agria Royal International Horse Show (RIHS), The British Young Horse Championships, and The All England September Tour.

General Information

- 85,000-plus visitors over the course of the two international shows, including over 1,000 VIPs.
- In excess of £1.5 million spend on shopping at Hickstead each year – 43% of attendees spend over £100 on shopping per show according to the Hickstead survey results.
- Over 180 retail sites across the season, with sectors from equine to lifestyle, fashion to food.
- Every show day sees uninterrupted shopping hours from 9am to 6pm.
- More than 3,500 competitors attend, most with around three grooms / owners / family members.
- Every exhibitor receives a website and official show programme listing.
- Complimentary ticket allocation for clients, friends or family when exhibiting at a show.
- 24-hour on-site security.
- Exhibitors may improve their presence through our regular targeted e-newsletters or advertise in the official show programmes. We also offer special rates for advertisements on the LED screens, which sit alongside the International Arena during the shows. In addition, every exhibitor can use our experienced trade team to form bespoke trade platforms and solutions.



Exhibitor Information

- **The Hickstead Derby Meeting:** ALL trade stands will be sited on the perimeter road of the International Arena. Following the successful introduction of free **Shopping Days** at this event, we will be continuing with free general admission (other than a car parking fee) to all visitors on the Thursday and Friday, plus free admission for under 15s on the Saturday.
- **The Agria Royal International Horse Show:** we offer free admission to under 15s on every day of the show.
- **Parking:** we are keeping the parking charge at £15 per car, with early bird savings on selected days.
- **The British Young Horse Championships** [12 – 15 August 2027]. Located between Rings 3, 4 & 5, where the classes take place, we offer space for 12 equestrian-based exhibitors. This is a non-ticketed event, very popular with riders and owners, attracting almost 600 competitive horses.
- **The All England September Tour** [1 – 5 & 8 – 12 September 2027]. We see around 1,500 horses compete over the two weeks and although the show is not ticketed for the public, around 2,000 spectators attend. We offer up to 20 equestrian-based trade stand spaces to exhibitors who have supported both international events. Please note your interest at time of booking.

Site Information

Site plans (click to open): The Hickstead Derby Meeting | The Agria Royal International Horse Show

Competitors Row

- Site references C1–C20.
- Competitor sites run along the direct route leading up to rings 2, 3, 4, 5, 6 & 7, meaning competitors, grooms, owners, friends and family will walk right past your stand. The cost includes open space only; marquees are available to hire subject to availability.
- Competitor sites benefit from an additional day of trading at both shows. The required dates to be open are: Wednesday 23 – Sunday 27 June and Tuesday 27 July – Sunday 1 August.

Prime Retail Sites – Open Space

- Site references AA, CC, EE, GG & HH.
- Prices are open space only; marquees are available to hire on request, subject to availability.
- Retail sites are predominantly positioned on roadside locations, mainly covering the International Arena perimeter road. Exhibitors benefit from a high volume of footfall and roadside access.

Prime Retail Shedding Sites – Marquees

- Site references II, JJ, SS, TT & UU.
- All shedding sites are predominantly positioned in prime retail areas, mainly surrounding the International Arena perimeter road.
- Price includes marquee with wooden floor, banner rail and personalised name board. For an additional cost, exhibitors can also add carpet and linings.

> **PLEASE NOTE: shedding sites have a name board provided. You may not use your own.**

The Village Green at The Agria Royal International Horse Show

- Site references V1–V15.
- Prices are open space only; marquees and flooring are available to hire on request, subject to availability.
- Sites have the benefit of being close to the main catering and family entertainment areas.

Allocation of Sites. Allocation is at the discretion of Hickstead. However, where possible we will endeavour to meet any exhibitor requests. To secure a site reservation, completed online applications with a 25% deposit are required.

> **Without a completed online application and deposit, sites will NOT be reserved.**

Electricity

Each electrical power supply of 500w is distributed to your stand via a 3-pin industrial line. A socket adaptor is required to plug into, so please bring one with you. The supply is live from the day prior to the show opening until the completion of the final day. Exhibitors are asked to carefully consider their electricity requirement and order the appropriate supply in advance of the event. Spot checks from the on-site electricians may take place to inspect your appliances. Any exhibitor found to be drawing an excessive supply will be charged accordingly for additional draw over 500w, at a price deemed appropriate by the showground electrician.

Those providing electrical equipment for their own use should ensure that each item is safe and well maintained prior to it being connected to a supply.

> **Socket adapter connectors are available to purchase at time of booking at a cost of £25 per connector.**

> **Please note: the use of kettles, coffee machines and halogen lighting is strictly prohibited.**

Internet and Wi-Fi

Hickstead are delighted to offer free Wi-Fi to all traders. The service is to allow you to trade and work on your stand. We will be implementing a fair use policy, meaning that streaming, downloading or uploading large files may not be available. Hard-wired connections will not be available, so please ensure your payment system is Wi-Fi enabled.

Parking

We cannot guarantee that your stock vehicle can be parked directly behind your stand. The earlier you arrive the more likely you are to be able to have your stock vehicle close by, but in some areas of the showground this is not possible.

If you intend to build your marquee off your stock vehicle, please discuss in detail with the Trade Stand Manager at time of booking to ensure your site is suitable, but please note that there will be **no vehicle movement** from this area for the duration of the show. Those who need to leave site each night must park in the main car park.

Marquees, Trailer Units and Screening

Weakly structured marquees are strictly prohibited on the showground. Any structures brought to the show are required to withstand winds of up to 40mph. Marquees must be of good standard, clean and tidy. Gazebos are not permitted.

> **If your structure is deemed by Hickstead to be too weak, unsafe or untidy, you will be turned away without refund or required to hire a marquee through Hickstead at full price, if available.**

Marquees are available to hire through Hickstead. Please contact us for more details.

Trailer Units

Trailer units are permitted; however, the site areas are limited and will need to be discussed with the trade stand office. Where possible we endeavour to site trailer units prior to other exhibitors entering the showground. Exhibitors need to have a scheduled arrival time agreed with the Trade Manager.

Screening

Exhibitors using trailer units or setting up stands without a marquee (including horseboxes) will be required to notify the Trade Stand Manager when booking. These stands may require screening behind at an extra cost of £12 per 3m frontage.

> **Those who have not notified Hickstead prior to show set-up may be charged at the show, plus a £50 labour fee.**

Name Boards

All shedding sites will have a Hickstead-style name board included with their booking fee; the sign will be installed prior to arrival. Exhibitors wishing to hire a name board may do so when booking their site for £95 + VAT per 3m.

Tickets and Passes

Each exhibitor will be allocated the number of wristbands in accordance with the size of their pitch. On completion of the online application, a form will be issued for you to complete. Trade packs including wristbands and vehicle passes will be available to collect on your arrival to the showground. No wristbands or tickets can be left at the gate. E-tickets for staff members can be sent on request, subject to approval.

> **Exhibitors will not receive any passes until their stand has been paid for in full. Without passes, access to the showground for set-up will be denied.**

Free Trade Tickets

Each trade stand will be issued with 10 pairs of free tickets per show to distribute to clients, family or friends. If you would like to run a promotion through your social media or offer these free tickets as an incentive to your client base, please speak to the Trade Stand Manager. Please note a car parking charge of £15 will be applied.

Trade Listing

Each exhibitor is entitled to a free listing on both the Hickstead website and within the official show programme of the corresponding event. These listings provide an alphabetical index of exhibitors: stand number, telephone number, web address and 15-word description of the product or service being exhibited. All exhibitor details will be taken from the application form.

Exhibitors are only permitted to trade the products implied by the 15-word description and product description when completing their application. Please note that late applications are not guaranteed a listing within the programme.

Drinks Reception

There will be a drinks reception for all traders on the Wednesday of The Agria Royal International Horse Show. Details will be given on arrival.

Deliveries

Any letters or packages delivered to the showground must be addressed:

Stand Name & Stand Number
c/o Trade Stand Office
All England Jumping Course,
Sayers Common, Hassocks,
West Sussex BN6 9NS

Any deliveries made during opening hours will remain at the Information and Programme marquee – opposite the VIP car park. Any deliveries that require a forklift will incur a charge of £50 and will only be made if and when a member of staff is available.

> **Hickstead does not accept responsibility for any lost or damaged items. For the Derby, deliveries must arrive no earlier than Monday 21 June. For the RIHS, deliveries must arrive no earlier than Sunday 25 July. Any deliveries that arrive before this time will be turned away.**

Awards

All traders exhibiting at Hickstead will automatically be entered into the following competitions:

- *The All England Best Equestrian Stand*
- *The All England Best Non-Equestrian Stand*

These will be judged according to two criteria:

1. Appearance of Stand: we will be looking for an attractive and well laid-out display, which is both well organised and inviting.

2. Quality of Service: staff need to be knowledgeable, friendly and helpful, with a high level of overall service.

The winners will be awarded a prize card and rosette to display on their stand as well as a £200 voucher against a 2027 trade stand at either The Hickstead Derby Meeting or The Agria Royal International Horse Show.

Secret shoppers will judge the competition throughout both shows, and the winner will be announced at The Agria Royal International Horse Show in July.

Catering

There will be 2 food courts plus units at the National Rings. For information and applications for catering units, please contact Simon Gaskin on 01273 837248 or email simon@hickstead.co.uk.

Advertising, Marketing and Sponsorship

We offer a range of bespoke sponsorship opportunities across the Hickstead platform to promote your company to the thousands of spectators and competitors who attend the shows.

For details of advertising and sponsorship opportunities at the All England Jumping Course, please phone Simon Gaskin on 01273 837248 or email simon@hickstead.co.uk.

> **Handing out flyers during shows is only permitted from your stand. Fly posting is strictly prohibited.**

Descriptions and Exclusivity Restrictions

Please include a description of your business on your application form for inclusion on the official Hickstead website and programme (we cannot promise late applications will be included).

Due to exclusivity agreements, Hickstead has the right to remove your exhibition site from the showground if your description is untruthful or misleading in any way. No refund or expenses will be given.

For 2027, we will **not** be accepting:

Pet Insurance and Arena Surfaces: Due to exclusivity agreements, Hickstead will decline any trade applications relating to Pet Insurance or All-Weather Riding Surfaces and Arena Construction.

Prices

Payment of Site

For applications to be accepted, we require a minimum of 25% of the site fee to be paid once your application is approved and processed. To begin your application.

> **Those that book and pay for both shows in full within 21 days of invoicing will benefit from a 10% site discount.**

Payment in instalments can be arranged individually by contacting Rebecca Swann on 01273 837249 or rebecca@hickstead.co.uk. Payments must be cleared in full prior to attendance.

VAT is included on all shedding sites; VAT is zero rated on open sites.

The Hickstead Derby Meeting - (23) 24 – 27 June 2027

Prime Retail Shedding Sites

Includes marquee, wooden flooring, banner rail and name board.

Derby: Shedding Sites (VAT included)		
Site ref	**Size**	**Price**
II	3 x 3m	**£954 (shedding)**
JJ	3 x 3m	**£1,120 (Top Hat Marquees)**
SS	3 x 6m	**£1,795**
TT	6 x 6m	**£2,988**
UU	9 x 6m	**£3,812**

Prime Retail Open Space

Sites for trailers, horseboxes or when supplying or hiring a marquee.

Derby: Open Space (VAT zero rated)		
Site ref	**Size**	**Price**
AA	3 x 6m	**£925**
CC	6 x 6m	**£1,420**
EE	9 x 6m	**£1,917**
GG	12 x 6m	**£2,840**
HH	15 x 6m	**£3,812**

The Agria Royal International Horse Show - (27) 28 July – 1 August 2027

Prime Retail Shedding Sites

Includes marquee, wooden flooring, banner rail and name board.

Royal International: Shedding Sites (VAT included)		
Site ref	**Size**	**Price**
II	3 x 3m	**£1018 (shedding)**
JJ	3 x 3m	**£1,168 (Top Hat Marquee)**
SS	3 x 6m	**£2,092**
TT	6 x 6m	**£3,408**
UU	9 x 6m	**£4,269**

Prime Retail Open Space

Sites for trailers, horseboxes or when supplying or hiring a marquee.

Royal International: Open Space (VAT zero rated)		
Site ref	**Size**	**Price**
AA	3 x 6m	**£1,103**
CC	6 x 6m	**£1,632**
EE	9 x 6m	**£2,179**
GG	12 x 6m	**£3,263**
HH	15 x 6m	**£4,360**

The Village Green

Village Green:		
Site ref	**Size**	**Price**
AA	3 x 6m	**£925**
CC	6 x 6m	**£1,420**
EE	9 x 6m	**£1,917**
GG	12 x 6m	**£2,840**





Risk Assessment

For health and safety reasons, all exhibitors are required to carry out a risk assessment for their stand, a copy of which MUST be completed and returned with the trade stand application form. This must include the build-up and break-down periods, and must fully assess any risks to exhibitors, contractors, organisers, or staff working or visiting the showground during this period. It must also include any risks to the public during the open period.

> **Legal requirement:** each exhibitor must undertake their own risk assessment prior to the event. Exhibitors may otherwise be liable to heavy fines and prosecutions.

Undertaking your risk assessments. It is a legal requirement that each exhibitor undertakes their own risk assessment prior to the event, listing the tasks and identifying the hazards present on site, then devising ways to minimise and control those hazards. Please consider work practices and exhibits.

How do I go about undertaking a risk assessment? By law it must be suitable and sufficient, but it must also be simple to both understand and implement.

Step 1: Look for the task / hazard

What equipment, materials and chemicals will be used? How much noise and dust will there be? What are the ground conditions? What vehicle movements and lifting operations have to be considered? Schedule a 'late working rota' to avoid tiredness and mistakes. Any electrical installations? What hazardous exhibits do you have? How are you disposing of packaging and waste?

Step 2: Decide who could be harmed and how

Who will be affected by your work and who is most at risk? Think of employees, contractors, or exhibitors on or near your stand, as well as visitors and passers-by.

Safe working depends on co-operation between all the firms on site. Take this into account and consider necessary precautions on every aspect of the work being carried out, which includes training and the provision of information to all the different parties who are at risk.

Step 3: Evaluate the risks

Once you have done this adequately, you can then decide on the appropriate action. Ask yourself:

a) Can the hazard or risk be removed completely or done in a different way?

b) If the risk cannot be eliminated, can it be isolated, controlled or reduced?

c) Can protective measures be taken that will protect the entire workforce on site? Protective clothing should only be the last step to take and is often not the only solution.

Step 4: Record the findings

Write down the findings of your risk assessment. Pass on information about significant risks to those people identified in step two, and record what measures you have taken to control those risks for future reference.

Step 5: Review your findings

This allows you to learn by experience and take account of any unusual conditions or change that occurred on site. In all stand building cases (especially steelwork erection and lifting), the foreman and/or principal contractor should draw up a specific method statement and go through it with your contractors in advance of the show.

> **Please note that this information is only intended as guidance.** Click the link for further advice obtained from the Health and Safety Executive.

Risk Assessment Form 2027

Complete and return with your application. A downloadable copy is also available: Risk Assessment Form. Add rows to the table below as needed.

Company name: **Date of risk assessment:**

Potential hazard	Who might be harmed and how?	Existing controls	Further actions required	Action by whom	Action by when

Prepared by: **Signed:**

Terms and Conditions 2027

Please read carefully. By submitting an application, you agree to the terms below.

1. **DEFINITIONS –** In these terms and conditions the term 'Exhibitor' refers to any person, firm or company who has made application for and who has been granted exhibition space at the All England Jumping Course, Hickstead. The term 'Event' refers to the event detailed on the Exhibition Space Application Form. The term 'Organiser' refers to the organiser identified on the Exhibition Space Application Form or its assigns.
2. **EXHIBITOR PASS ALLOCATION –** Exhibitor passes will be allocated according to the size (frontage) of the exhibition space granted. Additional passes may be purchased in advance of the event. Vehicle passes, wristbands, and exhibitor manuals will be available to collect on arrival and will be allocated once full payment for the stand has been made. E-Ticket complimentary passes will be emailed prior to the event if full payment has been made.
3. **CANCELLATION OF EXHIBITION SPACE –** Once the Organiser has accepted the Exhibitor's contract by way of receipt or pro-forma, cancellation means that the Exhibitor will be obliged to settle in full for the exhibition space granted. Notification of such cancellation must be made in writing and posted via recorded delivery or sent by email with an acknowledge email returned from Hickstead. For the avoidance of doubt, the Organiser shall not be obliged to accept the Exhibitor's notice of cancellation. The date of cancellation shall be the date upon which the Organiser notifies the Exhibitor it accepts the Exhibitor's notice. Upon cancellation made in writing 60 days prior to the event, a 50% refund will be repayable on the total amount due.
4. **EXHIBITION SPACE AND EXHIBITS –** The Exhibitor must occupy the exhibition space allocated to them by the time of the show opening on the first day of the event. Should the Exhibitor fail to do so, they shall be deemed to have cancelled their exhibition space booking and the Organiser shall be entitled to offer for sale or reallocate such exhibition space, and the provisions of exhibition cancellation apply.
5. **TRADE VEHICLES – STRICTLY PROHIBITED FROM THE TRADE STAND AREA AND THE ROADWAYS BETWEEN THE HOURS OF 8.00AM AND 6.00PM. DURING SUCH TIME ALL TRADE VEHICLES MUST REMAIN PARKED IN THE AREAS ALLOCATED.**
6. **ELECTRICITY –** Orders for the supply of electricity must be made in advance, and a maximum supply of 500 watts per connection applies as a 3-pin 16-amp blue commando plug which will need an adaptor to a 13A trailing socket. The responsibility to ensure that all 240v circuits are protected by Residual Current Devices (RCDs) of 30mA sensitivity remains with the Trade Exhibitor. Those providing electrical equipment for their own use should ensure that each item is safe and well maintained prior to it being connected to a supply. THE USE OF GENERATORS IS STRICTLY PROHIBITED. The supply of electricity provided to exhibitions may not be utilised for the purpose of kettles, coffee machines or halogen lighting.
7. **WI-FI –** Wi-Fi is free to traders and we work very hard to ensure this is as stable as possible. We understand that you may want to bring your own communication devices / Starlink, this however can cause congestion in the networks and if we believe that you are causing interference for other traders, we reserve the right to turn off your equipment or share your connectivity with the affected traders in your vicinity until the situation is resolved.

8. **BUILD UP –** Trade Exhibitors may obtain access to the showground to begin the build of their exhibition two days prior to the commencement of the event. Exhibits are to be ready and presentable by 9.00am on the first day of the show. Trade Exhibitors wishing to gain access to the showground prior to this must notify the organisers in advance to obtain authorisation to do so.

9. **OPENING TIMES –** Exhibitions must remain open for trading between the hours of 9.00am and 30 minutes following the completion of the last class in the International Arena. The Trade Stand Manager will decide when the movement of vehicles, within the showground is allowed. Those caught driving in and out of the showground outside of these times will be fined.

10. **SUB-LETTING –** The sub-letting of exhibition space is strictly prohibited, non-compliance will result in the exhibit being removed from the showground, and no refund will be given.

11. **INSURANCE –** The responsibility to provide insurance for the exhibition remains with the Trade Exhibitor (in addition to a minimum cover of £5,000,000 public liability).

12. **CANCELLATION OR CHANGE OF LOCATION OR DATE OF EVENT**

    a) In the event that by reason of any event outside the Organiser's reasonable control (including and without limitation, any strike, industrial action involving the Organiser's own work force or pandemic) the Event or any part thereof is prevented from being held in a particular location or on a particular date, the Organiser shall be entitled in its absolute discretion to cancel, relocate or change the date of all or any part of the Event or reduce the planned period for preparation, display or dismantling of the Exhibition and in such event any refund of payments to the Exhibitor shall be at the absolute discretion of the Organiser. Such a refund, if given, shall be a proportionate share of the balance of the aggregate exhibit fees received by the Organiser in relation to the Event, as the Organiser thinks fit after deducting expenses incurred by and reasonable compensation for the Organiser but in no case shall the amount of any refund to the Exhibitor exceed the amount paid by the Exhibitor nor shall the Exhibitor be entitled to review or audit any of the Organiser's financial records.

    b) The Exhibitor hereby acknowledges that should any of the circumstances referred to in paragraph (a) occur, he shall have no right to any refunds, damages, or expenses.

    c) Should the Event (or part thereof) be cancelled by the Organiser for commercial reasons, including without limitation, lack of support, then all payments made by the Exhibitor to the Organiser will be refunded, but the Exhibitor hereby agrees that in such circumstances they will have no further claim (whether for damages or otherwise) against the Organiser.

    d) RELOCATION OF EXHIBITIONS: The Executive reserves the right to relocate any exhibition should they feel it necessary to do so and without giving a reason.

13. **BREAKDOWN –** The movement of any trade vehicle is prohibited until at least 30 minutes following the completion of the last class in the International Arena. ALL EXHIBITIONS MUST BE REMOVED FROM THE SHOWGROUND WITHIN 2 DAYS OF THE EVENT FINISHING UNLESS PRIOR AGREEMENT IS MADE WITH THE ORGANISERS.

14. **DAMAGE –** Trade Exhibitors remain responsible for any damage caused by themselves or employees to the ground, trees, fixtures, fittings, or any buildings on the showground. In turn, Trade Exhibitors will be charged by the Organiser for any repairs that have to be made as a result of such damage.

15. **SALE OF GOODS –** The quantity and quality of goods sold from premises including temporary premises at the event will fall within the responsibility of the local Trading Standards Officers.

16. **SECURITY –** The Organisers accept no responsibility for the security of trade stands or exhibits and Exhibitors are advised to provide the necessary security. Security personnel are available to order by contacting WH Management Group on +44 (0)1889 500 164 / +44 (0)7989 414 848 / info@whmg.co.uk.

17. **LIQUID PETROLEUM GAS (LPG)**

a) Those Trade Exhibitors utilising LPG must comply with HSE guidance notes CS4 "The Keeping of LPG in cylinders and similar containers". Further, LPG must be used in accordance with HSE guidance notes CS6 "The storage and use of LPG on construction sites".

b) It is the responsibility of the Trade Exhibitor to ensure that no LPG cylinders are stored inside any structure. Indeed, LPG cylinders must be stored in such a way as to allow access to them at all times in case of an emergency. It is the responsibility of the Trade Exhibitor to ensure that all appliances must be connected to the cylinders through approved pipe work and numbers are kept to a minimum.

c) All gas appliances must be examined and tested by a competent person and labelled or given a certificate indicating the examiner's name and the date of examination. Appliances will not be allowed to be used unless the appropriate examination and testing has been undertaken and the relevant certification obtained.

18. **STRUCTURE –** It is the responsibility of the Trade Exhibitor to ensure that static exhibits must be erected in such a way as to ensure they do not present a risk to any person prior to, during or following the event. The Organiser reserves the right to refuse any structures onto the showground that they deem unsafe.

19. **MERCHANDISE –** Trade Exhibitors shall not bring on to their stands or offer for sale any goods or services which bear the words "All England Jumping Course, Hickstead", or "All England Jumping Course", or "Hickstead", or "Dressage at Hickstead" or any other wording or phraseology which express or imply an association with, or the approval of Hickstead, or the associated sponsors of the event.

20. **MACHINERY –** It is the responsibility of the Trade Exhibitor to ensure that any plant or machinery used prior to, during, or following the event should be operated by an adult who is fully trained in its safe use. The person responsible for operating the machine must do so in a safe manner.

21. **TOMBOLAS / MARKET STALLS –** Tombolas and/or Market Stalls are strictly prohibited on the showground.

22. **FLYERS / CANVASSING –** Distributing flyers on cars or lorries in any of our car parks is strictly prohibited across the site. Trade stands selling subscriptions, memberships, free trials can only do so in or in front of their allocated stand, they should not stand in the way of the flow of visitors, or

23. **TRANSMITTING EQUIPMENT –** The use of transmitting equipment (e.g., Radio microphones, two-way radios) is strictly prohibited on the showground during the event unless prior permission is obtained. The Organiser will require at least one month's notice detailing the frequencies, power, and the reasons for using the equipment. The Organiser reserves the right to limit the use of such equipment.

24. **RUBBISH / LITTER / WASTE –** It is the responsibility of the Trade Exhibitor to ensure that during the event their areas remain clean and free of rubbish. The Organiser will provide adequate waste bins and will arrange for the disposal of rubbish during the event. Exhibitors are responsible for cleaning their stands before opening each day. Any cardboard boxes must be flattened and stacked in a neat pile outside of your trade stand ready for collection each evening. Mixed rubbish and plastics should be bagged and placed into one of the grey bins provided. At the end of each show, please ensure that your marquees are left completely clear, with any rubbish either taken away, stacked in front of your marquee, or placed in the bins provided. Any items left will be disposed of and a charge made to the exhibitor.

25. **SIGNS –** All exhibitors must display in a prominent position and in a professional manner their trading name, address, and telephone number.

26. **INDEMNITY –** I/We agree to indemnify Hickstead Ltd., the All England Jumping Course and all associated sponsors against any claim or loss of expense as a result of my/our attendance of the event.

27. **DISCOUNT –** A discount of 10% is offered to exhibitors applying to attend both The The Hickstead Derby Meeting and The Agria Royal International Horse Show. Such applications must be made together with full and current payment made within 21 days of invoice in order to qualify for the discount.

28. **DOGS –** All dogs must be kept on leads at all times. The event organisers possess the right to remove any dog from the showground that is considered to be causing a nuisance. Owners shall be held liable for any harm or damage caused by their dog. Dogs are not permitted to be left in cars at any time on the showground.

29. **DRINKING WATER –** Only the water that is marked 'safe to drink' should be consumed.

30. **STAND SIZE –** The exhibitor must have purchased adequate space for the amount of stock / staff they bring to the show. Both stock and staff are permitted to stay within the perimeter of their site space and should not protrude out into the aisles or walkways.

31. **POWER WASHING OF LORRIES –** Horsebox companies occupying a space at any show are NOT to have their vehicles power-washed on their stands during the hours of 7.30am – 7.30pm or when there are horses warming up or competing. Please speak to the Trade Stand Manager to arrange an area for this to take place.

32. **EXCLUSIVITY –** We are unable to accept applications from exhibitors wishing to promote the supply / installation of equestrian surfaces and arenas. Hickstead will have the right to decline any application and to remove / close your exhibition site if you are promoting surfaces and/or riding arenas. Please make sure that your description in your application is accurate.

33. **THE EXECUTIVE – MAY IN ANY DISPUTE OR OTHER MATTER WHATSOEVER, ACT OR DECIDE IN ANY MANNER THEY THINK FIT.**